

APU Mega Career Fair – Local Markets for Global Talents

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Date: 29th June 2022

Organisers:

- Asia Pacific University of Technology & Innovation (APU)



Careers Day Report:

On 29th June 2022, APU reopened its campus for its first mega career fair in over two years, aligning with the ERASMUS+ FRIENDS project “Local Markets for Global Talents”. The response was phenomenal with a very strong turnout following the interruption by the global pandemic. Thousands of visitors and job seekers thronged the 120 booths set up for a day at the Asia Pacific University of Technology & Innovation (APU) campus.

More than 400 recruiting personnel from top-notch companies and brands in 14 different industries, were awed by the enthusiastic participation of APU’s graduating and existing students as well as walk-in visitors beyond APU.

Brands that were seen putting up their recruiting booths for this mega event included AirAsia, Maybank, Alliance Bank, Arvato Systems, Bank Islam, Bank Negara Malaysia, BDO, CIMB Bank, Coca-Cola, DHL, DKSH, Epson, Fusionex, Great Eastern, Habib Group, Hilti IT Services, Hong Leong Bank, Micron Memory, POS Malaysia, Public Bank, PwC, Schlumberger, Sun Life Malaysia, Tata Consultancy Services, Maxis, Deloitte, KPMG, Standard Chartered Bank and many more.

“I have been informed, that the registered number of vacancies offered includes 3498 full-time positions and about 3000 internships, which added up to more than 6400 job positions,” enthused APU’s CEO Datuk Parmjit Singh, addressing industry players at the talent partners engagement session, an opening for the career fair.

“APU is considered to be a Professional Development Institution in keeping with its vision of ensuring that our students emerge as professionals and not merely graduate with a degree. You can reasonably rest assured that the graduates of APU would be professionally guided with highly competency-based courses,” Parmjit told the brand leaders.

50% of the above companies were open to hiring international students, echoing the multicultural demographic at APU with an international student community of more than 13,000 students from more than 130 countries.

In conjunction with the mega career fair, APU also launched its “Exclusive Partner Engagement Programme” which is a unique model of collaboration where the university will assist employers in the key areas of Talent Acquisition, Upskilling and Retention.



The event included a streamed session on the FRIENDS project and the Intercultural Passport module by the APU FRIENDS team.

At the event Prof Murali, APU’s Deputy Vice-Chancellor provided his endorsement of the FRIENDS project and its benefits that being interculturally aware can provide to students as they enter the job market, whether for an internship or for full employment upon graduation.

Summarising the outcome of APU Career Fair 2022, Prof. Dr. Ho Chin Kuan, APU’s Vice-Chancellor shared, “It was very heart-warming to see many of our amazing alumni coming back to campus representing their companies to recruit our current graduates and students. We are delighted with the enthusiastic response that we received from employers.

“Even more gratifying were the highly positive comments received from employers during and after the event regarding the quality of our students, the organisation of the event and the APU campus itself. We will plan to organise events such as this regularly in the future, just as we did before the pandemic,” he concluded.

Attachments:

List of the 879 APU alumni and current students who registered for the event.

Photo evidence and Facts & Figures