

Assoc. Prof. WONG BEE SUAN
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Strengths	<p>I am a passionate educator with clear, logical mind and practical approach to problem-solving and a drive to see things through to completion. I have more than 20 years' of experience as a lecturer, motivator, student recruiter both local and international and continuously designing university's courses and programmes. I am an excellent communicator who enjoy overcoming challenges and have a genuine interest in bridging the gap between the education sector and the industry.</p>
Education 1996 – 1997	<p>University of Lincoln, UK (formerly known as University of Humberside) M.Sc In Information Technology in Business Currently pursuing PhD My research area is in Organic User Interface and how it provides a better learning interface for pre-schoolers in learning mathematic concepts. My research interest is in User Experience and I have done extensive study in looking at the effectiveness of using technology (interface particularly) to provide a better learning experience for learners.</p>
Work Experiences	<p>Current position Academic Director, APIIT My main role as an Academic Director involve providing leadership in the areas of resources planning, day to day operations, marketing strategies, quality assurance, industrial linkage, staff development and continual growth and expansion of APIIT. Some of the main are to:</p> <ul style="list-style-type: none">Develop and maintain strong institutional ties for improved collaborations to enhance support for students and overall performanceAnalyse and adhere to programme compliance with Malaysian policies and regulations and to benchmark against partner universitiesContinue to brand and rebrand the institution, streamlining processes to be student friendlyIdentify gaps in student services, academic processes and policies to enhance the overall student experiences.Identify, monitor and counsel students on Academic matter together with the academic teamProvide a senior leadership role in the Senior Management Team of

	<p>the University</p> <p>Collaborate with all schools within the University to encourage communication, shared services and policy development across schools</p> <p>Strategise and implement marketing plan with students recruitment team</p>
Experience in Erasmus Mundus	<p>I have had the opportunity to involve in Erasmus Mundus Joint Master Degree (EMJMD) previously as I was the coordinator representing the University. My main role was to create awareness for EMJMD among students and to encourage & assist students in applying.</p>
Involvement in recruitment of international students	<p>I have had the opportunity to travel internationally to recruit students from Kenya, Rwanda, Tanzania, Zambia, India, Mauritius, China, Vietnam, Indonesia and others. I am well exposed to work and communication with the recruitment agents as well as students from various background. During the recruitment process, I am expected to conduct seminar, workshop, talk to students at the exhibition or at the local schools. I have supervised, mentored and advised students in selecting their study options at our University in Malaysia.</p> <p>In my years of service as an educator, I have either taught or interacted with students from various countries namely the middle eastern, Asia, central Asia, European and South America.</p> <p>Personally, I have travelled extensively to countries mentioned above and also to Japan, Korea, Turkey, UK, France, Germany, Italy, Netherland, Portugal, Belgium, Australia and others. I have stayed in UK and New Zealand for more than a year while pursuing my Masters degree and PhD.</p>
<u>Kekuatan</u>	<p>Saya seorang pendidik yang bersemangat dengan fikiran yang logik dan praktikal pendekatan untuk menyelesaikan masalah dan dorongan untuk melihat perkara yang perlu dilakukan selesai. Saya mempunyai pengalaman lebih dari 20 tahun sebagai pensyarah, motivator, pelajar merekrut tempatan dan antarabangsa dan terus merancang kursus dan program universiti. saya adalah komunikator yang cemerlang yang menikmati mengatasi cabaran dan mempunyai minat sebenar untuk merapatkan jurang antara sektor pendidikan dan industri ini.</p>
Pendidikan 1996 - 1997	<p>University of Lincoln, UK (dahulunya dikenali sebagai University of Humberside)</p> <p>M.Sc In Information Technology in Business</p> <p>Sedang mengikuti PhD</p> <p>Bidang kajian saya adalah di antara muka pengguna organik dan bagaimana menyediakannya</p> <p>antara muka pembelajaran yang lebih baik untuk pelajar prasekolah dalam pembelajaran matematik</p> <p>konsep. Minat kajian saya adalah dalam Pengalaman Pengguna dan saya telah melakukannya</p> <p>kajian yang luas dalam melihat keberkesanan penggunaan teknologi</p>

(antara muka terutamanya) untuk memberikan pengalaman pembelajaran yang lebih baik untuk pelajar.

Work Experiences

Current position

Academic Director, APIIT

Peranan utama saya sebagai Pengarah Akademik adalah melibatkan kepimpinan dalam bidang perancangan sumber, operasi harian, pemasaran strategi, jaminan kualiti, hubungan industri, pengembangan kakitangan dan pertumbuhan dan pengembangan APIIT secara berterusan.

Beberapa perkara utama adalah:

- Membangun dan mengekalkan hubungan institusi yang kuat untuk kolaborasi yang lebih baik untuk meningkatkan sokongan kepada pelajar dan prestasi keseluruhan.

- Menganalisis dan mematuhi pematuhan program dengan dasar dan peraturan Malaysia dan membuat penanda aras terhadap universiti rakan kongsi

- Terus menjenamakan dan menjenamakan semula institusi, melancarkan proses agar mesra pelajar.

- Kenal pasti jurang dalam perkhidmatan pelajar, proses akademik dan dasar untuk meningkatkan keseluruhan pengalaman pelajar.

- Mengenal, memantau dan menasihati pelajar mengenai perkara Akademik bersama-sama dengan pasukan akademik

- Berikan peranan kepimpinan kanan dalam Pasukan Pengurusan Kanan Universiti

- Bekerjasama dengan semua sekolah di Universiti untuk mendorong komunikasi, perkhidmatan bersama dan pengembangan dasar di seluruh sekolah

- Strategi dan laksanakan rancangan pemasaran dengan pasukan pengambilan pelajar

Pengalaman di Erasmus Mundus

Saya pernah berkesempatan untuk terlibat dalam Ijazah Sarjana Bersama Erasmus Mundus (EMJMD) sebelum ini semasa saya menjadi penyelarar yang mewakili Universiti. Peranan utama saya adalah untuk memberi kesedaran kepada EMJMD dalam kalangan pelajar dan untuk mendorong & membantu pelajar dalam membuat permohonan.